

OLIMPIÁDAS – PRODUTOS LICENCIADOS

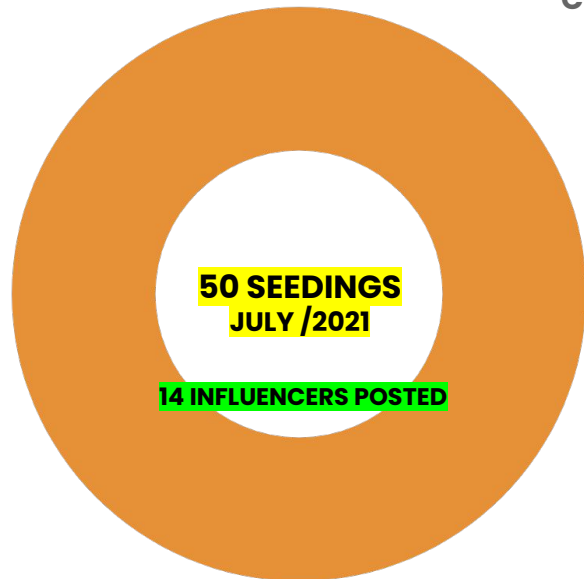
BIG NUMBERS PER ACTION (SEEDING)

DIGITAL PR	MONTHLY	PUBLICATIONS	EXHIBITION TIME	POTENTIAL REACH	AD VALUE
	JULY/2021	25	00:04:40	6.472.526	R\$ 101.500,00
PRESS	MONTHLY	PUBLICATIONS	EXHIBITION TIME	POTENTIAL REACH	AD VALUE
	JULY/2021	4	00:00:08	3.250	R\$ 3.750,00
FASHION	MONTHLY	PUBLICATIONS	EXHIBITION TIME	POTENTIAL REACH	AD VALUE
	JULY/2021	15	00:02:50	2.576	R\$ 5.625,00
TOTAL COMPILED		PUBLICATIONS	EXHIBITION TIME	POTENTIAL REACH	AD VALUE
		44	00:07:38	6.478.352	R\$ 110.875,00



OLIMPIADAS PRODUTOS LICENCIADOS

DIGITAL PR | SEEDING OLIMPÍADAS – PRODUTOS LICENCIADOS
CONSOLIDATED RESULTS



6.4M

PEOPLE REACHED

44

POSTS ON
ALL CHANNELS

28%

UPTAKED

YTD RESULTS

PUBLICATIONS	UPTAKED	EXHIBITION TIME	POTENTIAL REACH	AD VALUE	INVESTMENT	ROI
44	28%	00:07:38	6.478.352	R\$ 110.875,00	R\$ 25.810,00	R\$ 3,30

SEEDING OLIMPIADAS – PRODUTOS LICENCIADOS

**PUBLICATIONS**

25

**EXHIBITION TIME**

00:04:40

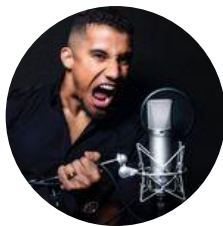
**POTENTIAL REACH**

6.472.526

**AD VALUE**

R\$ 101.500,00

INFLUENCERS



KOND
@kond



PATHY DOS REIS
@pathydosreis

HIGHLIGHTS



NAME KOND
PROFILE [@kond](#)
FOLLOWERS 1.730.010
ADVALUE R\$ 7.500,00
LINK [HERE](#)



HIGHLIGHTS



NAME PATHY DOS REIS
PROFILE [@pathydosreis](#)
FOLLOWERS 1.520.580
ADVALUE R\$ 7.500,00
LINK [HERE](#)



HIGHLIGHTS




NAME NEGRALI
PROFILE [@negrali](#)
FOLLOWERS 1.162.957
ADVALUE R\$ 7.500,00
LINK [HERE](#)



HIGHLIGHTS

M



NAME JOJOÇA
PROFILE [@jojoca](#)
FOLLOWERS 310.551
ADVALUE R\$ 3.750,00
LINK [HERE](#)

